



Zion Reformed United Church
Strategic Plan Actions

The Strategic Plan is intended to be completely implemented by 2030. The costs associated with the Strategic Plan will be paid for with a combination of monies: approved budget, FEMA Grant, Keefer Fund (to be created with the sale of the recently deeded Keefer house), a Capital Campaign, memorial funds, and additional grants.

Overarching, crucial components woven throughout:

- History,
- Outreach,
- Mission,
- Welcome.

Principal Mission Priorities:

- Utilize the Parsonage,
- Better use of the Church Space,
- Grow our Gathering.

Senior Day Center providing elder care

As a part of the Strategic Plan, the Zion Reformed United Church of Christ approves opening a Senior Day Center. The Senior Day Center will provide elderly adults in our community with an engaging, respectful, safe, and welcoming environment to enjoy activities, fellowship, and spiritual encouragement. Initially, the Senior Day Center will provide a once-a-month gathering with the vision of growing into a weekly gathering as participation, resources, and volunteer support increase.

Reimagine the Parsonage for use and for rental.

As a part of the Strategic Plan, the Zion Reformed United Church of Christ approves renovating the Parsonage for the Church's use and for rental. The Zion Reformed United Church of Christ approves the following: A.) moving the History Room materials to the ground floor and creating a Records Room, and B). incurring costs for HVAC, painting, plumbing, security, renovations to the kitchen and bathrooms, and adding a new sign to the front lawn identifying the building as our Parsonage. The Zion Reformed United Church of Christ approves the creation of administrative and staffing structures to manage rentals.

Replace roof over flat portion of Christian Education Wing.

As a part of the Strategic Plan, the Zion Reformed United Church of Christ approves paying for the costs of a new roof from the Keefer Fund.

Update rooms for rental.

As a part of the Strategic Plan, the Zion Reformed United Church of Christ approves the renovation of Christian Education rooms on the second floor for rental. The Zion Reformed United Church of Christ approves the addition of a kitchenette and the remodeling of the bathroom to have a hall entryway. The Zion Reformed United Church of Christ approves security measures to ensure renters have limited access to the second floor. The Zion Reformed United Church of Christ approves the creation of administrative and staffing structures to manage rentals.

Replace double doors with security doors.

As a part of the Strategic Plan, the Zion Reformed United Church of Christ approves replacing the Memorial Garden double doors with American Disabilities Act (ADA) compliant doors for mobility assistance access (e.g., wheelchair). The Zion Reformed United Church of Christ approves replacing existing wooden Fellowship Hall double doors with steel doors. Replacement doors will have security locks and cameras.

Seek National Historic Landmark status.

As a part of the Strategic Plan, the Zion Reformed United Church of Christ approves the application to become a National Historic Landmark.

Committee and Administrative Structures.

As a part of the Strategic Plan, the Zion Reformed United Church of Christ approves the reconfiguration of the congregation's leadership structures, committees, and staffing to serve Zion's ministry and membership growth.

ADA compliant sidewalk and security fencing.

As a part of the Strategic Plan, the Zion Reformed United Church of Christ approves adding a new pedestrian gate to match the existing iron fencing on the corner facing the Parsonage. The existing sidewalk will be expanded to a width appropriate for mobility assistance. The existing chain link fence will be replaced with appropriate material to match the existing iron fencing. The fencing will run along the graveyard and along the rear property line behind the parking lot and shed.

Update parking lot for rental.

As a part of the Strategic Plan, the Zion Reformed United Church of Christ approves updating the parking lot to rent a portion of the spaces. The Zion Reformed United Church of Christ approves restriping, resurfacing, and the addition of rental signage. The Zion Reformed United Church of Christ approves the creation of administrative and staffing structures to manage rentals.

Improve wayfinding and signage.

As a part of the Strategic Plan, the Zion Reformed United Church of Christ approves a new system of internal and external wayfinding and signage to identify new ADA entrance and renter entrances.

Children's murals and lending libraries.

As a part of the Strategic Plan, the Zion Reformed United Church of Christ approves contracting with a local artist(s) to paint children's mural elements and children's welcoming messages on the shed, the history board, and the main Church sign. The Zion Reformed United Church of Christ approves the addition of lending libraries with children's books.